300th Anniversary Committee Meeting Held on Tuesday, January 9th 2024 Blackburn Hall - 6:00pm

Members Present

Present

- William Buckley
- Cliff Barnes
- Valerie Bishop
- Mike Power
- Stephen Smith
- -Lisa Van der Linden
- -Janice Young
- -Beth Pelick
- -Judy Conroy
- Chairman Buckley called the meeting to order at 6:12pm.

Approval Of Minutes

 A motion was made by Mrs. Young seconded by Mr. Barnes to approve the Minutes of December 5th 2023 Approved 7-0-1

Old Business

- Laser Show Recap -Event was a great success. North of 3,500 people attended, many of them children. The Committee was awaiting the final invoice of the second half of 65,000, the Town will pay the bill once invoiced. The article in Hometown Weekly was presented to the committee. Town will provide an invoice from the Fire Department for additional costs. The Police detail may have been less than anticipated. The Junior Women's and Lions donated refreshments. Mrs. Young suggests that the Board send a letter to these two groups thanking them for participating in the event. Mr. Buckley announced the successful securing of a\$25,000 donation from the White family and corresponded with Mr. White on potentially donating more later in the year.
- -Public Relations Update Mr. Buckley included a story from Hometown Weekly, and plans a newsletter in future using Senior Gala as a marquee event to promote.
- -Future Event Updates: Mr. Buckley reported that he was asked by the Middle School construction team where the 300th time capsule was going to go, and if the board was interested in putting the capsule in the new Middle School. They need to know soon if

the Committee would be amenable to this solution. as they're starting to close off walls. Mr. Buckley looked at what Westwood is using, and the capsule is around \$800. Committee budgeted \$1,500, so we should be in good shape.

A motion was made by Mr. Smith seconded by Mrs. Conroy to put the time capsule in the new middle school. Approved 9-0-0

-Senior Gala- Mrs. Conroy gave a brief update on the Senior Gala.

Parade- Mr. Powers asked for update on parade. Buckley mentioned Mummers from Philadelphia interested in participating, but they ask for \$6,000. Mr. Buckley and Mrs. Turco Abate continue to chase bands for confirmation of participation.

-Publicity - There was some discussion about banners from the Chamber of Commerce. Mrs. Conroy would like three or so in each part of town. Ms. Pelick mentioned that if we can get sponsors, they could cover the cost for additional banners. Judy suggested that the Committee purchase multiple banners. Mrs. Conroy would like more promotion at upcoming events throughout town. Says we lost an opportunity at First Day Hikes.Ms. Conroy suggested the committee order calendars to give away at various events throughout town as they come up. Mr. Buckley pointed out that any giveaways have a cost associated with them.

-Merchandising- Mr. Buckley delivered 100th calendar today. Sold them all. Printworks has been authorized to purchase up to 200 more, but we can give them final number and order in smaller batches.Mr. Barnes gave an update about merchandising. Authorized TR Miller to put items up for sale on website.

A motion was made by Mr. Smith, Seconded by Ms. Pelick and voted:

For The Committee to order minimums of all items, but 1000 for stickers purchased through advertising budget, 250 coffee cups, 200 coins, for giveaways and to have on hand to sell or give away. Seconded Beth. (Approved 9-0-1)

Mr. Smith raised the possibility of the Committee purchasing the 50 Flags he had previously ordered and then placing them on town public buildings.

A motion was made by Mrs. Conroy seconded by Mr. Smith and voted:

for the Committee to purchase 20 flags to hang in public buildings from the advertising

budget to give to town buildings and sell the other 30 to the Recreation Department at \$25 per flag. Approved 9-0-0.

Ms. Van der Linden asked about statue project. Ms. Bishop mentioned that we have to go with stock statues, rather than custom at this point due to timeline and pricing. Val to send choices to Bill to forward and then vote next meeting.

Budget Updates

Mr. Buckley gave a brief overview of the updated budget sheet, including actual numbers that have been received. Mrs. Conroy asked about supermarkets and if we have reached out. Bill has not, but will add them to the list to send out solicitations.

New Business

2023 Town Report Submission

The Report for Walpole's Annual Town Report was presented and minor typographical edits were made. Motion to approve with edits was made by Mrs. Young, seconded by Mr. Barnes and voted: 9-0-0

Mass Memories Roadshow Application

Mr. Buckley gave an overview of initiative, which would bring UMass Boston Archivists into

Mr. Powers Motion to submit an application; Seconded Mrs. Conroy Voted:9-0-0

Future Meeting Dates

Consensus was reached that February 13th 2024 would be the next meeting date.

Adjourn

- Motion made by Mr. Smith, and seconded by Mrs. Conroy,, to adjourn at 7:33pm. Motion passed 9-0-0.